

March 10, 1998

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Office of the Secretary (1800)  
Room 222  
FCC  
1919 M Street NW  
Washington, DC 20554

**Re: RM 9208**

Dear Commissioners:

This letter is in regards to Proposed Rulemaking **RM 9208 for low power broadcasting.**

I respectfully urge you to strongly consider allowing this Proposed Rulemaking to become law. The current state of radio broadcasting leaves the local person with no opportunity to participate in the industry. With large corporations controlling up to eight stations in a market, and some controlling the majority of revenue in those markets (such as Jacor Communications here in the Cincinnati market), how are small, LOCAL entrepreneurs afforded their chance to take part in their ownership of the public airwaves?

I also hope that power levels higher than 1 watt will be allowed. Here in Cincinnati, we have 180 watt WJVS-FM with an antenna height close to 100 feet on 88.3 Mhz. This station certainly does not cover the market like even a Class A, but still can be heard at a distance of up to 20 miles. I'm hoping for at least a ten mile radius of coverage from the location of the antenna. This will give the micro-broadcaster some minimal, yet effective coverage. Perhaps 50 watts at 50 feet would accomplish this goal, especially in a market with such rough terrain as Cincinnati.

I'm sure you are aware of the plans by some broadcasting companies to simulcast programs and dayparts throughout an entire state or multi-state region. I believe a local voice is more important than one several hundred miles away. Being local is one of the most important aspects of radio.

Please allow the local radio entrepreneur the chance to broadcast his or her neighborhood's high school football game, city council meeting, or eclectic music programs. These small broadcasters are the ones who can bring about the rebirth of radio as an art and a joy, not just a business.

Thank you for your time and consideration.

Sincerely,



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